

## Blue Innovation Dock 2024 – Industry leadership for sustainability

Day	Focus	Theme	Timing	Sessions	Moderator
Saturday 20 January	B2B	Leaders Dialogue – Business meets Politics	11:00-11:15	<b>Bid 2024 Opening</b> <ul style="list-style-type: none"> <li>• Petros Michelidakis (Director, boot Düsseldorf)</li> <li>• Robert Marx (President, EBI)</li> <li>• Main sponsor representative</li> <li>• Wissing / Janecek</li> </ul>	
			11:15-11:45	<b>Keynote speaker</b> <ul style="list-style-type: none"> <li>• Virginijus Sinkevičius (Commissioner for Environment, Oceans and Fisheries) TBC</li> </ul>	
			11:45-12:45	<b>Mission Net Zero: Reducing the footprint of boating and nautical tourism</b> <ul style="list-style-type: none"> <li>• Alexandra Geese MEP</li> <li>• Jose Ramon Bauza Diaz MEP</li> <li>• Robert Marx (President, EBI)</li> <li>• ADAC Vice-President TBC</li> <li>• National ministers TBC</li> </ul>	

			<ul style="list-style-type: none"> <li>• Janecek/Wissing TBC</li> <li>• Further/sponsors tbc</li> </ul>
		PM	<b>Sponsor presentations</b> <ul style="list-style-type: none"> <li>• TBC</li> </ul>
<b>Sunday</b>	<b>B2C</b>	<b>Sustainable innovation</b>	
<b>21 January</b>			
		13:00-13:30	<b>Keynote speaker</b> Christoph Ballin (Serial Founder)
		13:30-14:30	<b>Electric boating – Open Townhall</b> <ul style="list-style-type: none"> <li>• Speaker TBC, Aqua SuperPower</li> <li>• Jesse Makkonen (Kempower)</li> <li>• Christoph Ballin (Serial Founder)</li> <li>• Further/sponsors tbc</li> </ul>
		14:30-15:30	<b>Sustainable liquid fuels – Open Townhall</b> <ul style="list-style-type: none"> <li>• Karl-Oskar Tjernström (Fossil Free Marine)</li> <li>• Alexander Feindt (RLCF Alliance)</li> <li>• ADAC TBC</li> <li>• Dr. Lorenz Kiene - Die eFuel GmbH</li> <li>• Further/sponsors tbc</li> </ul>

			15:30-16:30	<b>Presentation of nominees for Ocean Tribute Award 2024</b> <ul style="list-style-type: none"> <li>TBC by boot Düsseldorf</li> </ul>
			AM/PM	<b>Sponsor presentations</b> <ul style="list-style-type: none"> <li>TBC</li> </ul>
<b>Monday 22 January</b>	<b>B2B</b>	<b>Sustainable nautical tourism &amp; water sports</b>	13:00-13:30	<b>Keynote speaker</b> <ul style="list-style-type: none"> <li>Elke Dens (The Travel Foundation)</li> </ul>
			13:30-14:30	<b>Incentivising and growing sustainable nautical tourism</b> <ul style="list-style-type: none"> <li>Martinho Fortunato (Vice-president, APPR - Portuguese Marina Association &amp; President of the Board, Marlagos)</li> <li>Marie-Helene Pradines (Head Of Unit, Tourism &amp; Textiles European Commission DG GROW) TBC</li> <li>Eduardo Santander (Executive Director, European Travel Commission) TBC</li> <li>ADAC TBC</li> <li>Efthimis Bibis (SITESAP) TBC</li> <li>EBI representative TBC</li> <li>Further/sponsors tbc</li> </ul>
			14:30-15:15	<b>Panel discussion on skills for sustainable nautical tourism</b> <ul style="list-style-type: none"> <li>Karsten Stahlhut (Geschäftsführer, BVWW)</li> </ul>

				<ul style="list-style-type: none"> <li>• Frank Schweikert (Founder, German Ocean Foundation)</li> <li>• Stavros Katsikadis (President Greek Marinas Association)</li> <li>• Britta Sloan (Sailpartner) TBC</li> <li>• Further/sponsors tbc</li> </ul>
			15:15-15:30	<b>Coffee Break</b>
			15:30-16:00	<b>Presentation of EnviroNaut course</b> <ul style="list-style-type: none"> <li>• Christian Esteva Burgos (SeaTeach)</li> <li>• Milia Bunke (BVWW)</li> </ul>
			16:00-16:15	<b>View to the future: what next for sustainable tourism skills in Europe?</b> <ul style="list-style-type: none"> <li>• European Commission</li> <li>• Harald Kuhnle TBC</li> <li>• Further/sponsors tbc</li> </ul>
			16:15-17:15	<b>Networking</b>
			AM/PM	<b>Sponsor presentations</b> <ul style="list-style-type: none"> <li>• TBC</li> </ul>
<b>Tuesday</b>	<b>B2B</b>	<b>Financing sustainability &amp; innovative start-ups</b>	13:00-13:30	<b>Keynote speaker</b> <ul style="list-style-type: none"> <li>• TBC</li> </ul>
<b>23 January</b>			13:30-15:00	<b>BID start-up pitch competition</b>

- Start-ups:
  - Identified through Yachting Ventures TBC or call for applications by boot Düsseldorf
- Jury (also presenting their investment portfolios) TBC

15:00-16:00 **Turning the tables – the view of the media & reporting on sustainability**

- Epco Ongerling (Journalist)
- Kerstin Zillmer (Float Magazin)
- Torsten Mönch (Boote Magazin)
- Ed Slack (IBI)
- Sandra-Valeska Bruhns TBC
- Walter Wille (FAZ) TBC

AM/PM **Sponsor presentations**

- TBC

**Wednesday  
24 January**

**B2B  
Sustainable supply chain  
& materials**

13:00-13:30

**Keynote speaker**

- Anna Goldhofer (Circular Economy at BMW Group | Co-Founder CRITICAL FRIENDS)

13:30-14:30

**How can we measure and communicate sustainability across the entire sector?**

- Speaker tbc, Blue Flag International
- Natalie Quevert (Project Manager, SEA Index)
- Ornela (Green Sail)
- Francesca Goi (Marketing Specialist)
- Further/sponsors tbc

14:30-15:30 **Towards a circular boating industry – what are the latest innovations?**

- Raphael/Thomas speaker tbc (EuCIA)
- Guillaume Perben (Composite Recycling)
- Cassandra Vanbossche (FOD Mobility)
- Alena Petrikovicova - De Chevilly (European Commission)
- Impactd boats TBC
- Erwan Faoucher (President, APER) TBC

15:30-16:15 **Use of sustainable timber**

- Gao Ya (FSC)
- Amorim Cork Composites
- Further/sponsors tbc

AM/PM **Sponsor presentations**

- TBC

<b>Thursday</b> <b>25 January</b>	<b>B2B</b>	<b>Digital future of boating</b>	<b>13:00-13:30</b>	<b>Keynote speaker</b> <ul style="list-style-type: none"> <li>• TBC</li> </ul>
			<b>13:30-14:30</b>	<b>How can AI and digitalisation allow the boating industry to grow and advance sustainability?</b> <ul style="list-style-type: none"> <li>• David Cusworth (Savvy Navy)</li> <li>• AI speaker tbc</li> <li>• Further/sponsors tbc</li> </ul>
			<b>14:30-15:30</b>	<b>Digitalising marinas – opportunities and sustainability quick-wins?</b> <ul style="list-style-type: none"> <li>• Andreas Haberer (Up2Boat)</li> <li>• Idan Cohen (CEO, Pick-A-Pier)</li> <li>• The Yacht Harbour Association TBC</li> <li>• Further/sponsors tbc</li> </ul>
			<b>AM/PM</b>	<b>Sponsor presentations</b> <ul style="list-style-type: none"> <li>• TBC</li> </ul>
<b>Friday</b> <b>26 January</b>	<b>B2B</b>	<b>Adapting to climate change reality &amp; new consumers</b>	<b>13:00-13:30</b>	<b>Keynote speaker</b> <ul style="list-style-type: none"> <li>• TBC</li> </ul>
			<b>13:30-14:30</b>	<b>Electrifying boating and marinas</b> <ul style="list-style-type: none"> <li>• Speaker tbc (Aqua SuperPower)</li> <li>• The Yacht Harbour Association TBC</li> </ul>

				<ul style="list-style-type: none"> <li>• Oscar Siches</li> <li>• Further/sponsors tbc</li> </ul>
			14:30-15:30	<b>Adapting to climate change – how to plan for the future</b> <ul style="list-style-type: none"> <li>• Meeno Schrader (Meteorologist &amp; Journalist)</li> <li>• Roberto Perrochio (President, Assomarinas)</li> <li>• Anne-Marie Bouweraerts (Vice-President, EBI)</li> <li>• Academic speaker tbc</li> <li>• Further/sponsors tbc</li> </ul>
			15:30-15:50	<b>Baltic Sustainable Boating 2030</b> <ul style="list-style-type: none"> <li>• Jūlija Jaunrodziņa (Marketing Specialist)</li> </ul>
			AM/PM	<b>Sponsor presentations</b> <ul style="list-style-type: none"> <li>• TBC</li> </ul>
<b>Saturday</b>	<b>B2C</b>	<b>Sustainable innovation</b>	13:00-13:30	<b>Keynote speaker</b> <ul style="list-style-type: none"> <li>• Hannes Jaenike</li> </ul>
<b>27 January</b>			13:30-14:30	<b>Foiling – Open Townhall</b> <ul style="list-style-type: none"> <li>• Nicholas Honeth, KTH - Royal Institute of Technology</li> <li>• Francis Hueber (Caponnetto-Hueber)</li> <li>• Further/sponsors tbc</li> </ul>
			14:30-15:30	<b>New materials in boat-building – Open Townhall</b>



				<ul style="list-style-type: none"> <li>• Marion Koch (Innovation Yachts)</li> <li>• Guillaume De Jonghe (Basaltex)</li> <li>• Greenboats</li> <li>• Further/sponsors tbc</li> </ul>
			AM/PM	<b>Sponsor presentations</b> <ul style="list-style-type: none"> <li>• TBC</li> </ul>
<b>Sunday - 28</b>	<b>B2C</b>	<b>Sustainable innovation</b>	13:00-13:30	<b>Keynote speaker</b> <ul style="list-style-type: none"> <li>• Phil Sharp (Sailor, Skipper of IMOCA OceansLab)</li> </ul>
<b>January</b>			13:30-14:30	<b>Hydrogen – Open Townhall</b> <ul style="list-style-type: none"> <li>• Phil Sharp (Sailor, Skipper of IMOCA OceansLab)</li> <li>• Speaker TBC, Energy Observer Development</li> <li>• Further/sponsors tbc</li> </ul>
			14:30-15:30	<b>Hybrid – open Townhall</b> <ul style="list-style-type: none"> <li>• Further/sponsors tbc</li> </ul>
			15:30-16:00	<b>Interview: Rosalin Kuiper</b>
			AM/PM	<b>Sponsor presentations</b>