



International Breakfast Meeting

DIGITAL



Sixth International Breakfast Meeting (Digital)

A Corona reboot of tourism and recreation - What future for boating?

Tuesday, 20 April 2021 | 10:00 – 11:45 | Zoom

Moderated by Philip Easthill (Secretary-General, European Boating Industry)

10:00 - 10:05	Introduction & Welcome Petros Michelidakis (Director, boot Düsseldorf)
10:05 - 10:15	EU priorities for a sustainable blue economy and tourism (video-message) Virginijus Sinkevičius (European Commissioner for Environment, Oceans and Fisheries)
10:15 - 10:30	The view from the European Parliament on the future EU tourism policy Ismail Ertug (Member of the European Parliament)
10:30 - 10:45	Presentation of EBI study on impact of COVID-19 on the boating industry Amelie Cesar & Natascha Zwenke (Study Leads & Students of International Tourism Management, Jade University Wilhelmshaven)
10:45 - 11:00	Travel and tourism trends in a post-Corona world Lyublena Dimova (Research Manager, European Travel Commission)
11:00 - 11:15	How to build a momentum for boating in 2021 and beyond? Gianguido Girotti (Deputy CEO, Groupe Beneteau)
11:15 - 11:40	Q&A
11:40 – 11:45	Concluding remarks Philip Easthill (Secretary-General, European Boating Industry)
11:45	End