

## Present yourself with your media at the International Press Stands of boot Düsseldorf 2024 - on site and online:



**20–28 Jan 2024**  
boot.de boot.com

boot Düsseldorf opens its doors again from 20 to 28 January 2024. This year we offer you the opportunity to present yourself and your media at the International Press Stands – on site and online.

What do we offer you?

### On site: The International boot Press Stand

You can display free copies of your magazines at the Press Stand. Our stand staff will ensure that your magazines are distributed to the trade fair visitors and that the displays are refilled.

### Digital: The International boot Online Press Stand

The online press stand is the digital offer of boot Düsseldorf. By participating, you can extend your trade fair presence to the boot Portal. And not only that, you can reach your readers even before the fair starts. The Online Press Stand will be online and available to exhibitors and interested water sports fans from the beginning of January until October 2024.

### Price:

275 € per title: participation on site Press Stand (Shipping costs not included.) and Online Press Stand.

Have we aroused your interest?

Then please return the completed registration form to the boot Press Team [RosingM@messe-duesseldorf.de](mailto:RosingM@messe-duesseldorf.de) by 01.12.2023.

For participation in the Online Press Stand, please also return the Media Info Form and your logo in JPEG format (350 x 200 pixels) by 01.12.2023 to [RosingM@messe-duesseldorf.de](mailto:RosingM@messe-duesseldorf.de).

All press stand participants must fill in the Media Info Form digitally. Forms filled in by hand will not be accepted.

### How does delivery work? When do the magazines have to arrive?

Please send max. 350 copies of your magazines free of charge and duty-free for us to the forwarding company Kühne & Nagel between 15 and 17 January 2024. Until the Press Stand is set up, your magazines will be stored at Kühne & Nagel and then delivered from there directly to the press stand.

Please remember to clearly mark your boxes/palettes with the keyword "International boot 2024press stand".



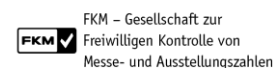
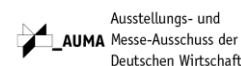
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Mitgliedschaften der  
Messe Düsseldorf:



Öffentliche Verkehrsmittel:  
U78, U79: Messe Ost/Stockumer Kirchstr.  
Bus 722: Messe-Center Verwaltung

**Delivery address:**

**Kühne & Nagel (AG & Co.) KG**

**Keyword: International boot 2024 Press Stand**

**Messeplatz**

**Westeinfahrt Messegelände, Tor 1**

**40474 Düsseldorf**

**Tel.: +49 (0)211 454680**

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[www.kuehne-nagel.com](http://www.kuehne-nagel.com)

**Delivery: from 15 to 17 January 2024**

Alternatively, it is of course also possible to hand in the magazines in person on 19 January, from 10:00 a.m., at the Press Stand in the North Entrance of boot 2024.

Please do not hesitate to contact us for questions and more information.

All the best from Düsseldorf

**Your boot Düsseldorf press team**

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[boot.de](http://boot.de) [boot.com](http://boot.com)

