

boot Düsseldorf 2022 sets sail!

Exhibitor registrations have started on boot.com

Team ready to help companies with advice and support

Online seminar and digital award ceremony of the ocean tribute 2021

Exhibitor registrations for boot Düsseldorf have started. From now on, interested new exhibitors and all long-time friends of the water sports fair can register for the event from 22 to 30 January 2022 at the link https://www.boot.com/en/Exhibitors/Become_an_Exhibitor/Online_Application_boot_2022

The team around boot Project Director Petros Michelidakis will be on hand to give exhibitors advice and support. Arne von Heimendahl (heimendahl@messe-duesseldorf.de) is the contact person for the areas of motor boats, sailing boats and the superyacht industry. For diving, trend sports and tourism, Viktoria Marx (marxv@messe-duesseldorf.de) is available. Questions about technical equipment and accessories are answered by Lena Beckmann (beckmannl@messe-duesseldorf.de). Caroline Mühl (muehlc@messe-duesseldorf.de) helps with the topics of underwater film and photography as well as maritime art.

Stage programs such as in the Sailing and Dive Center or hands-on programs such as sailing in the boot Sailing School, paddling, diving or surfing, in compliance with current protection measures HRB, also invite water sports fans to Düsseldorf at boot 2022. Lara Hannappel (hannappel@messe-duesseldorf.de) is in charge of the special shows and action stages.

"With the restart of the water sports industry, boot Düsseldorf is also setting sail again!", Michelidakis is pleased and adds "our exhibitors and visitors can look forward to a complete program at boot 2022. We are now setting sail and working flat out to offer all water sports enthusiasts good business, new contacts and a great trade fair experience. All interested parties can already experience how we will safely implement a trade fair in these times for all participants at CARAVAN SALON DÜSSELDORF 2021 from 28 August to 5 September."



22-30 Jan 2022
boot.de boot.com



Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Deutschland

Telefon +49 211 4560 01
Telefax +49 211 4560 668
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de

Geschäftsführung:
Wolfram N. Diener (Vorsitzender)
Bernhard J. Stempfle
Erhard Wienkamp
Vorsitzender des Aufsichtsrats:
Dr. Stephan Keller

Amtsgericht Düsseldorf HRB 63
UST-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:

 The global
Association of the
Exhibition Industry

 Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

Between the trade fairs in Düsseldorf, boot is also very active digitally. For example, the popular blue water seminar, organized by Hamburg-based cruising sail specialists Sönke and Judith Roever, was held online with great enthusiasm from the participants. Many potential blue-water sailors were able to prepare intensively for their trips with tips and instructions from experts. Together with the Association of the European Boating Industry (EBI) and the German Marine Federation (BVWW), the Düsseldorf-based company organized the digital "International Breakfast Meeting", which attracted a lot of attention in the professional scene, including the participation of experts from EU politics. The first European study on the impact of Covid 19 on the international boating industry, commissioned by EBI, BVWW and boot Düsseldorf, was presented there. From the research, led by two graduates of Jade University Wilhelmshaven, it is clear that the water sports industry has great potential and looks forward to the coming years with optimism.

At the ocean tribute 2021 awards ceremony, boot Düsseldorf also went down new, digital paths. With the support of the well-known presenter Kristin Recke, the boot team shot a video with exciting sequences about the participating marine conservation projects. Against the maritime backdrop of Hamburg, Recke spoke with boot President and ocean tribute jury member Robert Marx about the decision in favour of the Mexican award winner Codemar and had the board of the German Ocean Foundation, Frank Schweikert, explain the significance of the ocean tribute for marine protection. Information on the ocean tribute and the video with the digital award ceremony can be found here: https://www.boot.com/ota_2.

Applications for the ocean tribute 2022 have also just started. Interested associations, institutions or research facilities can now submit information on their marine conservation projects here: https://oceantributeaward.boot.de/en/Apply_now Perhaps they will then be among the winners of the ocean tribute at boot Düsseldorf in January 2022. The prize has been awarded annually by the Monegasque Prince Albert II Foundation, the German Ocean Foundation and boot Düsseldorf since 2017. The prize money for the winner is €20,000.

May 2021



22-30 Jan 2022

boot.de boot.com



About boot Düsseldorf

With 250,000 visitors, boot Düsseldorf is the largest boat and water sports fair in the world and the meeting point for the entire industry every year in January. Around 2,000 exhibitors present their interesting innovations, attractive new developments and maritime equipment. The next boot will take place in Düsseldorf from 22 to 30 January 2022. The nine-day fair with 220,000 square meters in 17 different halls will host the international market and offer an exciting insight into the entire world of water sports. There is something for everyone here. The focus is on boats and yachts, engines and engine technology, equipment and accessories, services, canoes, kayaks, kitesurfing, rowing, diving, surfing, wakeboarding, windsurfing, SUP, fishing, maritime art, marinas, water sports facilities, beach resorts and chartering. All necessary information can be found on the boot Düsseldorf website, boot.com.



22-30 Jan 2022

boot.de boot.com

boot Düsseldorf Press Team

Tania Vellen

vellent@messe-duesseldorf.de, Tel: +49 211/4560518

Cathrin Neitzel

neitzelc@messe-duesseldorf.de, Tel: +49211/4560-589

Tanja Karl

karlt@messe-duesseldorf.de, Tel:+49211-999

Team Radio/TV

Michael Vellen

vellenm@messe-duesseldorf.de, Tel: +49211/4560-990

Daniela Nickel

nickeld@messe-duesseldorf.de, Tel: +49211/4560-545

