

boot Düsseldorf 2025 takes a dive: boot dive award powered by Bauer Kompressoren starts applications

Awards in the categories Personality, Destination, Innovation, Product and Climate

Friday, January 24, 2025, at the upcoming boot Düsseldorf will be all about the international diving industry. In the evening, the winners of the boot dive award powered by Bauer Kompressoren will be announced by the jury made up of international media representatives. Outstanding projects will be honored in the categories Personality, Destination, Innovation, Product and Climate. The application portal is now open at https://www.boot.com/en/Program/Events/dive_award/Apply_now. The deadline for entries is September 30, 2024.

The dive award has been presented since 2023 by boot Düsseldorf and the diving media divemaster, TAUCHEN, taucher.net, VDSTsporttaucher, WETNOTES and PLONGEZ! Bauer Kompressoren has been secured as the main sponsor for the upcoming trade fair. The compressed air company has established a worldwide reputation for innovation and quality in compressor technology.

boot Director Petros Michelidakis: "Anyone visiting our lively diving halls 11 and 12 during the trade fair will get an impressive picture of an extremely vital industry. We initiated the dive award to strengthen the diving industry and the community in the long term and are very excited about next year's candidates."

Three activities per category will be nominated from the projects submitted. The winners of the boot dive award will be determined by public voting and the final verdict of the high-caliber jury and presented with their prizes at the trade fair. Each winner will receive prize money of €3,000. They will also have the opportunity to present their project to a large audience of diving fans and experts at the award ceremony.

Entries are invited in the following categories:

Personality: This category is all about the people involved in diving. Outstanding athletes, underwater or nature filmmakers who have made a



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Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

special contribution to the sport of diving, the diving industry and the oceans are honored here.

Product: This is about equipment and technology. It doesn't necessarily have to be the biggest, fastest or most expensive piece of equipment that makes a diver's life easier. Perhaps the ingenious trick lies in the detail? Or in a new type of material that has never been used before? Or in the fact that a tried and tested product can perhaps be manufactured in a particularly environmentally friendly way using new technologies?

Destination: Diving is more closely linked to travel than almost any other water sport. That's why this category is also about the touristic aspects of diving. Divers set off all over the world to explore the wonders of the underwater world. This category therefore includes destinations and tourist offers that are particularly well suited to divers. Destinations and regions as a whole as well as individual hotels, diving centers or liveaboards can apply.

Climate: This is all about projects and initiatives that are leading the way in climate protection and climate neutrality. Scientists, lobbyists and environmental organizations can apply - in short, anyone whose work or project is dedicated to the health of the oceans and the life in them.

Innovation: This category is about people, companies and initiatives that make a special contribution to the sustainability of the diving industry, its foundations and resources. Where are the concepts and projects that are making the diving industry fit for the future? We are looking for ideas that will shape the world of tomorrow with forward-looking energy.

How does the voting procedure work? The winner will be selected in three phases from all complete applications received by the end of the application phase:

Phase 1: The jury selects three nominees per category from all applications.

Phase 2: Every diver can vote for their favorite in the public voting.

Phase 3: The jury selects the winners of the boot dive award powered by Bauer Kompressoren, with the public voting counting as one vote.



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All information about the boot dive award can be found at
https://www.boot.com/en/Program/Events/dive_award/dive_award.



The world's largest yacht and water sports fair

With more than 200,000 visitors from over 100 countries and 1,500 exhibitors on 220,000 square meters in Halls 1 to 17, boot Düsseldorf from 18 to 26 January 2025 is the world's largest yacht and water sports fair. Both sailors and motor boaters will find a wide variety of boats, dinghies, superboats or luxury yachts. The popular water sports of diving, surfing, kite surfing, stand up paddling, skimboarding or canoeing are available at boot in all facets and with the appropriate equipment. Attractive stage programs with the stars of the scene, the latest trends and a high-caliber mix of workshops and hands-on activities, both for leisure sports enthusiasts and experts, make the fair unique worldwide. But marine conservation and innovative, sustainable technologies are also in focus at boot 2025. In cooperation with the European Boating Industry (EBI), the blue innovation dock will offer a unique dialogue format with political, economic, technological and media expertise in Hall 10. In addition, two lighthouses for ocean protection will again be on board: The prestigious "ocean tribute" award with partners Prince Albert II. Foundation and German Ocean Foundation as well as the "love your ocean" campaign with its stand in Hall 11.

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