

boot Düsseldorf celebrates return to events and trade fairs with Kiel Week and CARAVAN SALON

Messe Düsseldorf CEO Wolfram Diener: "Unique Kiel feeling".

Blue boot flags line the mile in Schilksee

When the starting signal is given for the sailing competitions at Kiel Week on Saturday, 4 September 2021, at 9:00 a.m. sharp, a big sigh of relief goes through the scene. Organizers, active participants and sponsors, among them boot Düsseldorf, are simply happy to be able to start KiWo 2021 in an ambience regulated by 3G in German (geimpft, genesen, getestet) - vaccinated, recovered, tested. Messe Düsseldorf's CEO Wolfram Diener is also happy with the friends from Kiel, the Kiel Yacht Club and the city of Kiel: "We are just celebrating the return to presence fairs with the CARAVAN SALON in Düsseldorf as well. The 3G regulation makes the organization of events, competitions or fairs possible again without any problems. And I experienced the great joy of all participants today in Schilksee. A great event, well-staffed competitions and finally some time for personal talks, that's what a successful event looks like to me. I am very happy to have experienced this unique Kiel feeling."

At the same time, CARAVAN SALON DÜSSELDORF 2021 will come to an end this weekend, With its unique combination of business platform and caravanning event and 185,000 visitors, it consolidates its outstanding position in the industry. Messe Düsseldorf thus sees clear planning possibilities for its upcoming trade fairs for exhibitors and visitors. For example, from 26 to 29 October the A+A for occupational health and safety and from 15 to 18 November MEDICA and COMPAMED will create a presence stage for their industry.

"Kiel has also given the starting signal for us for the active phase of boot Düsseldorf 2022. We will be back at the start this year with the boot club as the registration center for the sailors. In front of the club, our deckchairs and the traditional beach chair invite the actives to linger in the sun. The blue boot flags are flying in the Baltic Sea wind at the Olympic harbour and the Kiel Fjord. In the conversations with our partners it is very clear that everyone is looking forward to boot Düsseldorf 2022. In January we will once again give the starting signal for the coming water sports season



22-30 Jan 2022
boot.de boot.com



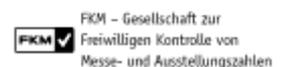
Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Deutschland

Telefon +49 211 4560 01
Telefax +49 211 4560 668
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de

Geschäftsführung:
Wolfram N. Diener (Vorsitzender)
Bernhard J. Stampfle
Erhard Wienkamp
Vorsitzender des Aufsichtsrats:
Dr. Stephan Keller

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:



Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

and will present highlights, innovations and tourist attractions," explains Petros Michelidakis, Project Director of boot Düsseldorf.

About boot Düsseldorf

boot Düsseldorf is the largest boat and water sports fair in the world and the meeting point for the entire industry every year in January. Exhibitors present their interesting innovations, attractive new developments and maritime equipment. The next boot will take place in Düsseldorf from 22 to 30 January 2022. The nine-day fair with 220,000 square metres in 17 exhibition halls will host the international market and offer an exciting insight into the entire world of water sports. There is something for everyone here. The focus is on boats and yachts, engines and engine technology, equipment and accessories, services, canoes, kayaks, kitesurfing, rowing, diving, surfing, wakeboarding, windsurfing, SUP, fishing, maritime art, marinas, water sports facilities, beach resorts and charter. All necessary information can be found on the boot Düsseldorf website, boot.com.

5 September 2021

boot Düsseldorf Press Team

Tania Vellen, vellent@messe-duesseldorf.de, +49 211/4560-518

Tanja Karl, karlt@messe-duesseldorf.de, +49 211/4560-999



22-30 Jan 2022
boot.de boot.com

