



**18.-26.1.2020**  
[www.boot.de](http://www.boot.de)

## **Ocean tribute award winner sails Co2 neutral with Greta Thunberg**

### **Malizia Ocean Challenge founder Boris Herrmann supports the Swedish climate activist**

Boris Herrmann and the Malizia Ocean Challenge, this year's winners of the "ocean tribute" award, are sailing the Swedish climate activist Greta Thunberg CO2-neutrally to their lectures overseas.

The initiative of Herrmann, Monegasque Pierre Casiraghi and Birte Lorenzen collects data on the state of the oceans and evaluates them together with the Max Planck Institute for Meteorology in Hamburg and the IFM Geomar in Kiel. The Malizia Ocean Challenge takes young people from all over the world on board and explains the topics of marine and climate protection to them.

The "ocean tribute" award is presented annually by boot Düsseldorf, Prince Albert II. Foundation and the German Marine Foundation in January at the show in Düsseldorf.

On the occasion of the presentation of the award at boot Düsseldorf 2019, H.E. Bernard Fautrier, Vice President of the Prince Albert Foundation, declared: "The social commitment of Birte, Boris and Pierre is exemplary. Sailing encompasses society and science for the benefit of the environment".

"It is a great honor for boot Düsseldorf to be able to present the "ocean tribute" award to people who, across all social and political levels, have an eye on the well-being of the earth and the seas," added boot director Petros Michelidakis.

Initiatives, associations and institutions which, like the Malizia Ocean Challenge, are committed to protecting the oceans and waters can apply for the "ocean tribute" award until mid-August - [oceantributeaward.boot.de](http://oceantributeaward.boot.de).

### **About boot Düsseldorf**

With almost 250,000 visitors, boot Düsseldorf is the world's largest boat and water sports fair and every year in January the "meeting place" for the entire industry. From 18 to 26 January 2020, around 2,000 exhibitors will be presenting their interesting new products, attractive further developments and maritime equipment. This means that the complete market will be on site in Düsseldorf and will be inviting visitors on nine days of the fair to an exciting journey through the entire world of water



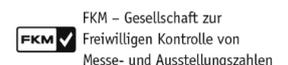
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Mitgliedschaften der  
Messe Düsseldorf:



Öffentliche Verkehrsmittel:  
U78, U79: Messe Ost/Stockumer Kirchstr.  
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sports in 17 exhibition halls covering 220,000 square meters. With a focus on boats and yachts, engines and engine technology, equipment and accessories, services, canoes, kayaks, kitesurfing, rowing, diving, surfing, wakeboarding, windsurfing, SUP, fishing, maritime art, marinas, water sports facilities as well as beach resorts and charter, there is something for every water sports enthusiast.

30. Juli 2019

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