

boot Düsseldorf 2018: Hall 8a is being turned into an action mecca and trend sport marketplace

All trend sport operations, i.e. information, advice and sales, are being concentrated for the first time in the new Hall 8a (13,000 m²) right next to the North Entrance. This has made it possible to lengthen the flatwater pool by 15 metres and to make the wakeboard cable unit higher. The standing wave – “THE WAVE” – is being optimised for the larger hall too.

Well-known kite manufacturers – North Kiteboarding, ION, Airrush, Liquid Force and Brunotti – will be exhibiting their latest products, with representatives available to advise you.

Stars from the kiting community will be providing first-hand information on the stage and are happy to write autographs too.

Even more space – even more action

The new pool now covers an area of 1,400 m² and therefore has even more space to try out the latest wakeboards and SUPs. Professional wakeboarders from the Liquid Force team and from Wasserski Langenfeld will be performing their wakeboard show every day. Due to the new cable unit and the optimised obstacles, you can now expect even higher jumps and even cooler tricks. The tow-in windsurfing show will be an absolute premiere at boot 2018. Thanks to the higher 2.0 cable unit and the extended pool (now 65 metres long), freestyle windsurfers will be performing spectacular tricks in the first indoor tow-in show anywhere in the world.

It will also be exciting to see how the manufacturers will be presenting their new hydrofoil developments. Which foils have advantages and disadvantages in what conditions? The experts will comment on these issues on the stage by the side of the pool and will attempt an experiment on the pool – come and see for yourself what happens.



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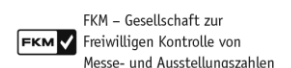
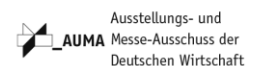
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boot 2018 for kitesurfers

Kitesurfers can obtain information about their sport from such well-known manufacturers as North Kiteboarding, ION, Airrush and Brunotti and can buy products from the previous season in the same hall. And what kitesurfer is only a kitesurfer? Wakeboarding with a cable unit is good way to train new moves in the winter. You can come to the pool for wakeboarding without registering in advance. Neoprene suits can be borrowed free of charge; please bring your own swimming trunks and towel.

The German water sport schools association (VDWS) will be presenting a hydraulically driven kite simulator for kiteboarding newcomers. This is a way for you to experience what it feels like to jump into the air holding on to the bar – just like it is when kitesurfing out on the water.

boot 2018 for wakeboarders

boot 2018 will leave wakeboarders nothing to be desired. The manufacturers Liquid Force, Hyperlite, Follow, Brunotti and Ronix are presenting their latest products. Wakeboards and accessory equipment can be bought in the distributors' section, which is also in Hall 8a. And anyone who prefers to be pulled by a boat rather than by a cable will find the newest tow boats in Hall 4.

Relaxing beats and delicious drinks

The music in the hall will start to get somewhat louder at 17:00 every day, when demand for the numerous seats in the lounge will be increasing. The perfect end to the day: simply relaxing in a deck chair with a cocktail in your hand.

Important news for bargain hunters

Many of the shops in Hall 8a are selling last season's equipment at attractive prices. It is worth taking a look at Hall 12 too; in the Beach Life Zone there, you will find wetsuits and the right clothing for your next surfing trip.



20.-28.1.2018
www.boot.de



Opportunity for visitors to surf THE WAVE

You want more action than just paddling or wakeboarding? Then demonstrate your surfing skills on THE WAVE! At boot 2018, THE WAVE will have two adjustable heights: a more gentle option for beginners and about 1.50 high and faster for experienced surfers.

Last year, about 1,500 visitors tried out THE WAVE designed by citywave® under the watchful eye of the experts. The slots for visitors can be booked as of December 2017. Further information can be found at thewave.boot.de.

Here are the most important facts again at a glance:

- boot Düsseldorf is taking place from 20. to 28. January 2018, when it is open every day from 10:00 to 18:00
- Almost 13,000 m² of board sports to watch and try out in the new Hall 8a, right next to the North Entrance
- Large, new 1,400 m² pool with a higher cable unit – and thus even more action – for wakeboarders
- THE WAVE – the authentic deepwater wave for surfers and spectators provided by the citywave® professionals
- A premiere: tow-in windsurfing show
- Representatives of the major manufacturers to provide advice and information
- A constant stream of stars and experts from all trend sports on the stage by the pool
- Booking of surfing trips directly at the trade fair
- Numerous shops for bargain hunters in Hall 8a and Hall 12
- Tow boats in Hall 4
- Laidback atmosphere, fun, action and relaxed people
- Tickets to boot can be used to travel free of charge on the Rhine-Ruhr public transport system
- Ticket prices and online tickets available at www.boot.de from the end of October onwards



20.-28.1.2018
www.boot.de



Incidentally: the parking lot P1 at the Caravan Centre is the right address for everyone coming with their own RV. Electricity, water and garbage disposal are no problem here and the distance from bed to board could not be shorter.

About boot Düsseldorf:

boot Düsseldorf is the biggest boat and water sports trade fair in the world and is the place where all of the industry meets in January every year. More than 1,800 exhibitors, 900 of them from more than 60 countries apart from Germany, will be presenting their interesting innovations, attractive developments and maritime equipment again from 20. to 28. January 2018. This means that the whole of the global market will be coming to Düsseldorf, to provide an exciting insight into the entire water sports world for the nine-day exhibition in 16 different halls. The trade fair is open from 10:00 to 18:00 every day. Admission tickets can be ordered online at www.boot.de and printed out conveniently at home from mid-November onwards. As an additional feature, they entitle ticket holders to use the Rhine-Ruhr public transport system free of charge up to price level D / South Region.

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