

Prestigious award for outstanding achievements in water sports

boot Düsseldorf and Delius Klasing choose the SEAMASTER 2018

The SEAMASTER Award is being presented for the sixth time at FLAGSHIP NIGHT, the traditional get-together of the maritime industry that is being held at the beginning of “boot” in Düsseldorf in 2018. With this Award, the biggest water sports trade fair in the world and the leading European publishing house in the maritime field join forces to honour a personality who is making a particularly impressive contribution to water sports.

Bielefeld/Düsseldorf, 19. December 2017. Past recipients of the SEAMASTER Award for their outstanding achievements have already included the exceptional French sailor Loïck Peyron, the America’s Cup skipper Jimmy Spithill, Emily Penn and – last year – Clarisse Crémer, the “multimedia water sports ambassador”. The Award was initiated by Delius Klasing Verlag and boot Düsseldorf. It is presented at the maritime industry get-together known as FLAGSHIP NIGHT, which is held by the two partners on the first weekend of “boot”.

The SEAMASTER jury includes the editors-in-chief of the magazines BOOTE, BOOTE EXCLUSIV, YACHT and SURF and is chaired by Konrad Delius, head of Delius Klasing Verlag, and Petros Michelidakis, Director of boot Düsseldorf.

Petros Michelidakis explains one of the criteria for the Award: “It was a deliberate decision that the SEAMASTER Award is not presented to acknowledge someone’s life’s work. On the contrary, it is awarded to recognise an individual achievement. In any area of water sports – which can be not only a pioneering success in a competitive event but also trendsetting entrepreneurial innovations”. While Konrad Delius adds: “The SEAMASTER Award is an ideal prize. It is a reward for sustained commitment that has long-term impact and sets standard at the international level.”

“The prizewinners always have to be likeable people too. Their character and their charisma make them major water sports ambassadors”, explain both Konrad Delius and Petros Michelidakis. The water sports community is looking forward to hearing who the upcoming prizewinner is; he or she will not be announced until FLAGSHIP NIGHT on Saturday, 20. January 2018.

Your contacts:

Tania Vellen, telephone +49 211 4 56 05 18, e-mail: vellent@messe-duesseldorf.de

Christian Ludewig, telephone +49 521 55 99 02, e-mail: c.ludewig@delius-klasing.de