

## Cast off for the boot 2020 - exhibitor directory is online

### Book your ticket online

"Here we go! All major players in the motorboat, sailing yacht, engine, diving equipment, board and charter industry are on board the boot Düsseldorf 2020", boot Director Petros Michelidakis is pleased to report. The so-called "approvals", with which the potential exhibitors are officially informed about their participation, were sent on 24 October by the boot project team. Of course with today's stand, because there is still a lot of movement in the halls, registrations for the joint participations of countries and regions are currently coming in. "At the time of the boot, I expect that there will again be around 2,000 international manufacturers and suppliers on board in the 17 halls," explains Michelidakis. Potential boot visitors can now take a look at what the trade fair has to offer and consider an initial plan for their visit. Michelidakis: "I recommend that all boot friends prepare for their visit as early as possible, as the new layout of the fair has some exciting, interesting and extremely informative innovations in store for them". Of course you can also book the tickets online. boot Düsseldorf 2020 will be open daily from 18 to 26 January from 10:00 to 18:00. All information about the fair can be found online at boot.de.

### About boot Düsseldorf:

With almost 250,000 visitors, boot Düsseldorf is the world's largest boat and water sports fair and every year in January the "meeting place" for the entire industry. From 18 to 26 January 2020, around 2,000 exhibitors will be presenting their interesting new products, attractive further developments and maritime equipment. This means that the complete market will be on site in Düsseldorf and will be inviting visitors on nine days of the fair to an exciting journey through the entire world of water sports in 17 exhibition halls covering 220,000 square meters. With a focus on boats and yachts, engines and engine technology, equipment and accessories, services, canoes, kayaks, kitesurfing, rowing, diving, surfing, wakeboarding, windsurfing, SUP, fishing, maritime art, marinas, water sports facilities as well as beach resorts and charter, there is something for every water sports enthusiast.

### Ticket sales started for boot Düsseldorf 2020

The advance ticket sales for boot Düsseldorf have started. From now on boot fans can really save money when buying their tickets. The biggest advantage is for boot.club members, because in addition to great offers and competitions throughout the year, they can buy tickets to the fair for a



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**www.boot.de**



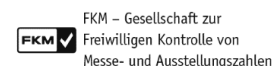
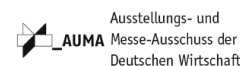
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reduced prize. Thus the on-line ticket costs only 17.00 € for the members. In addition to this financial advantage, boot.club members can use the cool boot.club Lounge with free WLAN during the fair. The boot visit can start relaxed with a coffee in the lounge. Here's the link to the boot.club membership: <http://bit.ly/boot2020bootclub> .

If you want to travel to boot together with your water sports friends, you can also buy a ticket for 17.00 € per ticket. This applies to groups of five or more people.

The easiest way to have a short look at boot Düsseldorf is from Monday to Thursday afternoon from 2 pm. Then the ticket costs only 10.00 €. All admission tickets can be ordered at <http://bit.ly/boot2020ticket>.

### **Free arrival and departure with public transport**

The most relaxing trip to boot is by public transport. And with the online-ticket it is also free of charge. This applies to travel to and from the Düsseldorf exhibition grounds by Rheinbahn in the tariff zone of the Rhine-Ruhr public transport system (VRR, 2nd class, in surcharge-free trains in price level D).

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