

Trend Report 2018

Developments in motoryacht design 2018

The central message for motorboating in 2018: Everything is possible!

At boot Düsseldorf 2018 you will find a worldwide unrivalled selection of motorboats and motoryachts for every budget. From small ribs and tenders to luxury motoryachts of the 30-meter-class, truly everything that is available on the international motoryacht market is on show in Düsseldorf. Prior to the start of boot 2018 on January 20th, you can get a first glimpse of the most striking new models that will be on display at the boat show!

Desire for a pinch of James Bond? Racing a boat in a martial macho-design spectacularly through the waves of the open sea? Or would you prefer to navigate relaxed and emission-free along inland waterways? Impressive luxury or just your small bit of happiness: everything is possible. That seems to be the key message for the 2018 motorboating season, and it's definitely going to be an exciting year thanks to the innovative power of designers and boat builders.

By now, this applies to many daycruisers and tenders, but especially for the models of German carbon specialists Say-Yachts (Hall 5 Stand C45 at boot 2018). The flat, colourful racer, and that is the common ground of almost all novelties at the show, features a wide teak deck in the cockpit and a stern open to the water, with large sun loungers and other amenities for an enjoyable day on the water. That you may get from A to B very quickly in these boats, comes almost as an extra due to generously sized engines.

An intriguing package that is also offered in a slightly different way by the Italian shipyard Evo Yachts. Their fast daycruisers and weekenders come along in a more masculine look - of course, you might say, as they are from Naples, this romantic but wicked harbour city. Striking and almost provocative in its design, definitely hedonistic at heart, with great luxury for small trips, even a cockpit whose surface doubles when you are at anchor, thanks to the hydraulic fold-out sides of the boats' stern section. It looks a bit like a Star Wars spaceship, and at 37 knots, the Evo 43 is fast, though not quite as fast as a spaceship. However: with a price-tag of around



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Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Germany

Telefon +49 (0) 2 11/45 60-01
Telefax +49 (0) 2 11/45 60-6 68
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de

Geschäftsführung:
Werner M. Dornscheidt (Vorsitzender)
Hans Werner Reinhard
Joachim Schäfer
Bernhard Stempfle
Vorsitzender des Aufsichtsrates:
Thomas Geisel

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

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750,000 Euros, the boat is also expensive, but then again probably also not quite as expensive as the spaceship.

Somewhat more robust in appearance are the otherwise equally stylish Axopar Boats from Finland. A question of the climate and culture, of course. Helsinki is not Naples, to be sure, so the really elegant and fast Finns are more like patrol boats in character - completely in the tradition of Finnish motorboats like the legendary Targa or the Nord Star (Hall 5, Stand C46).

To top these already fast and striking boats, the Finns have teamed up with German car-tuning experts Brabus. A boat (Hall 5 D19-20) with definite wow-factor, available only in a limited edition of 20 units. Two 400hp Mercury outboard engines accelerate these Axopar rockets. With 397,500 Euros (starting price) and a bit of luck you may get hold of one of these 20 boats.

In the past, Brabus has also already worked with Sunseeker to refine their very British yachts (on display at hall 6, stand B61). Exactly like their competitors at Princess Yachts (Hall 6, Booth B21), Sunseeker is pushing their boundaries beyond the 30-meter limit further into the superyacht market. A remarkable evolution for both yards. The Princess 35M will be the largest yacht on display at boot Düsseldorf 2018. Sunseeker takes the Sunseeker 95Y down the Rhine.

At the other end of the spectrum, the large European shipyards offer very interesting boats for families and couples. With its brand-new Bavaria E34 (Hall 15, Stand D41), Bavaria Yachts presents a modern, compact cruiser that offers really a lot for just ten meters of boat length: two double cabins, each with their own bathroom, a large deck saloon with galley and central helm station, a large fold-out bathing platform and a choice between different, economic modern diesel engines, a hybrid system or a full electric drive. Modern design as well as many clever and sometimes unconventional details make this small yacht an interesting option for many different boating types. Above all, despite its versatility, it is first and foremost very easy to drive, manoeuvre and maintain. An ideal touring boat for coastal waters or inland waterways.



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Since 2011 French serial boat builder Jeanneau has been offering their NC motorboat series - also a range of contemporary Cruisers combining the best of two worlds: Scandinavian design and a French way of life. The youngest addition to this in-board series is the new Jeanneau NC 33. The yacht features a terrace right on the water, a large cockpit on one level with the saloon, but also with direct access to the bathing platform. The living area is flooded with natural light, there are two large double cabins. The side decks are also well-protected and safely accessible, and above the saloon and the helm station is a large glass sunroof. In other words, real savoir-vivre on the water (in hall 5, booth E22).

This is only a small selection of highlights and there is a lot more to explore at boot Düsseldorf 2018. We are looking forward to welcoming you and wish you a lot of fun visiting boot Düsseldorf 2018!

About boot Düsseldorf:

boot Düsseldorf is the biggest boat and water sports trade fair in the world and is the place where all of the industry meets in January every year. Nearly 1,900 exhibitors, 50 per cent not from Germany, from more than 60 countries apart from Germany, will be presenting their interesting innovations, attractive developments and maritime equipment again from 20. to 28. January 2018. This means that the whole of the global market will be coming to Düsseldorf, to provide an exciting insight into the entire water sports world for the nine-day exhibition in 16 different halls. The trade fair is open from 10:00 to 18:00 every day. Admission tickets can be ordered online at www.boot.de and printed out conveniently at home. As an additional feature, they entitle ticket holders to use the Rhine-Ruhr public transport system free of charge up to price level D / South Region.

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Press Department boot Düsseldorf 2018

Tania Vellen/Cathrin Imkampe/Tim Feldmann

Tel.: +49 211/4560-518/589/995

vellent@messe-duesseldorf.de

imkampec@messe-duesseldorf.de

feldmann@messe-duesseldorf.de



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