

Ambiente Europeo wins the ocean tribute Award 2025 with the SeaLabs project

Great initiative for the joint protection of the oceans

By initiating the 'ocean tribute' award in 2017, the Monegasque Prince Albert II Foundation, the German Ocean Foundation and boot Düsseldorf have set themselves a clear guideline: To support people, projects or initiatives in their commitment to marine conservation. Since 2018, the €20,000 prize has been awarded annually as part of the blue motion night.

This year's winner is the organisation Ambiente Europeo with the SeaLabs project. SeaLabs is a citizen science programme that enables sailors to take marine samples in remote areas and thus influence the health of the oceans.

Laudator Denise "Dee" Caffari, British sailor, announced the result of the jury and the public vote: "Congratulations to Ambiente Europeo and its wonderful commitment to marine conservation. The Ocean acts as a barometer for our planet's health. To understand this we need data which can be used to educate and inform key decision makers on policy change and their effects. Without evidence, changing behaviours and attitudes is difficult. The valuable work of our winner allows us to gather this essential data and facilitate change for the better. Citizen science allows for a much greater reach and hopefully a faster change for the better."

Dee Cafari has sailed around the world a total of six times. In 2006, she was the first woman to sail around the world non-stop as a single-handed sailor - alone on the boat - heading west (westabout) and against the prevailing winds. She was awarded the title MBE (Member of the Order of the British Empire) for this achievement.

boot Director Petros Michelidakis: 'Our oceans are not only essential for the ecological balance, but also for the global climate. With the 'ocean tribute' award, we want to gain further supporters for this important cause. In doing so, we are aligning ourselves with the sustainability goals of the United Nations. Our aim is to protect the oceans, seas and their resources and to restore destroyed habitats in the interests of sustainable development.'



18.–26.1.2025



**Messe
Düsseldorf**

Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Deutschland


Telefon +49 211 4560 01
Telefax +49 211 4560 668
www.messe-duesseldorf.de
info@messe-duesseldorf.de


Geschäftsführung:
Wolfram N. Diener (Vorsitzender)
Marius Berlemann
Bernhard J. Stempfle
Vorsitzender des Aufsichtsrats:
Dr. Stephan Keller

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:

 The global
Association of the
Exhibition Industry

 Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center/Verwaltung

Frank Schweikert, Chairman of the German Ocean Foundation: "Congratulations to Ambiente Europeo and their important commitment to marine conservation, which impressively demonstrates the importance of our civil society involvement in research".

SeaLabs empowers sailors to gather essential marine data in remote areas, turning every sailing journey into a research expedition. By equipping participants with affordable sensor technology and an intuitive app, the organization harnesses the power of the sailing community to contribute larger datasets than scientists alone. Together, the resulting open source database is intended to provide a clearer picture of the state of the oceans in order to provide policies with information on the protection of marine life, food sources and the environment. SeaLabs engages citizens in hands-on scientific marine data collection so that volunteers not only become stewards of the marine environment but also gain awareness through their involvement. They play a pivotal role in both contributing to a database that informs policy and in amplifying communication about the health of our seas. Through collaboration with local communities, sailing organizations, and educational institutions, we build partnerships that promote a collective commitment to ocean conservation.

Ambiente Europeo would like to use the prize money to realise a sensor update, complete seaworthy accommodation and dedicate itself to expanding the community.

The world's largest yacht and water sports fair

With more than 200,000 visitors from over 100 countries and 1,500 exhibitors on 220,000 square meters in Halls 1 to 17, boot Düsseldorf from 18 to 26 January 2025 is the world's largest yacht and water sports fair. Both sailors and motor boaters will find a wide variety of boats, dinghies, superboats or luxury yachts. The popular water sports of diving, surfing, kite surfing, stand up paddling, skimboarding or canoeing are available at boot in all facets and with the appropriate equipment. Attractive stage programs with the stars of the scene, the latest trends and a high-caliber mix of workshops and hands-on activities, both for leisure sports enthusiasts and experts, make the fair unique worldwide. But marine conservation and innovative, sustainable technologies are also in focus at boot 2025. In cooperation with the European Boating Industry (EBI), the blue innovation dock will offer a unique dialogue format with political, economic, technological and media expertise in Hall 10. In addition, two lighthouses for ocean protection will again be on board: The prestigious "ocean tribute" award with partners Prince Albert II. Foundation and German Ocean Foundation as well as the "love your ocean" campaign with its stand in Hall 10.



18.–26.1.2025



boot Düsseldorf press team

Tania Vellen, vellent@messe-duesseldorf.de, +49 211/4560-518

Alexander Kempe, kempea@messe-duesseldorf.de, +49 211/4560-997

Cathrin Neitzel, neitzelc@messe-duesseldorf.de, +49 211/4560-607

Radio/TV

Michael Vellen, vellenm@messe-duesseldorf.de, +49 211/4560-990

Linda Richert, richertl@messe-duesseldorf.de, +49 211/4560-221



18.–26.1.2025



Messe
Düsseldorf