

Set sail for boot Düsseldorf 2024 – the world's largest watersports show is riding the wave of success

More than 1,500 exhibitors from 67 countries on board

Almost 1,100 boats and yachts at anchor in Düsseldorf's home harbour

Fun hands-on activities for diving, surfing, sailing and paddling in the exhibition halls

At last, on 20 January, it will be time to "set sail for boot Düsseldorf" again where the world's biggest watersports show will be riding the wave of success once again in 2024. In Halls 1 to 17, there will be 220,000 square metres of fun, sport and games to view and actively participate in. A total of almost 1,100 boats will be moored in Halls 1 to 6, 7a, 9, 15 and 16, plus houseboats in Hall 13 and canoes in Hall 14. The show starts a week on Saturday and numerous boats and yachts are already arriving every day. Today, 11 January, a Princess V50, a Prestige X60 and the spectacular Omikron OT60, among others, headed for the jetty at the trade fair and were lifted out of the Rhine by the marine crane "Big Willi".

boot chief Petros Michelidakis is delighted: "boot 2024 will be a show of superlatives. We have unique world premieres of powerboats and sailing yachts on board. Superboat Hall 5 has already enjoyed enormous success since boot 2020. Here, you will find all the top names in luxury tenders. Our home port for superyachts in Hall 6 is also shining in all its glory. And the line-up in Halls 15 and 16 featuring the international market leaders in the sailing industry is unrivalled." For instance, the sleek sailing yacht Hallberg Rassy 69 will be celebrating its world premiere in front of boot's international audience. From 20 to 28 January, over 1,500 exhibitors will transform the North Rhine-Westphalian state capital into the world capital of watersports. A dazzling display of innovations, ideas and activities will ignite at the stands, stages and hands-on activities over the nine days of the fair.

Destination Seaside: holiday dreams come true here

Dreaming of holidays in southern climes in cold, wintry January is great fun when you visit Destination Seaside in Halls 13 and 14 – attracting



20–28 Jan 2024
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Mitgliedschaften der
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U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

visitors with exhibitors from the world's most popular regions as the international travel market for sports and holidays on, in and on the water. Enchanting country presentations from Egypt, Greece, Indonesia, Croatia, Mauritius, Trinidad and Tobago or Cyprus, for example, invite visitors to dream about the coming holiday season. Well-known Charter providers show the uniqueness of a holiday on the water with sailing yachts and motorboats. Gliding gently along the rivers and lakes of Central Europe on a houseboat has also become increasingly popular in recent years and viewing houseboats is one of the central attractions at Destination Seaside.



20–28 Jan 2024
boot.de boot.com

Dive Center: dive into fascinating underwater worlds with the stars of the scene

Diving and immersing yourself in fascinating underwater worlds will be an attraction in diving halls 11, 12 and the north of hall 13. The manufacturers and retailers will be bringing their innovative ideas and the latest equipment for diving sports to Düsseldorf and inviting sports enthusiasts to shop at the fair. In addition, all beginners and professionals can dive in the pool and the futuristic diving tower in Hall 12. The exciting diving slots such as diving for beginners, mermaiding – diving like a mermaid is also great fun for young men. Diving workshops for advanced divers or apnoea diving with just one breath can be booked on boot.com.



Stage line-up and guests

The Dive Centre stage is a special crowd-puller in Hall 12. Presenters Anna von Boetticher and Jan Schulte will guide the audience through the programme over nine days. This year's guests will once again include many well-known filmmakers and adventurers who will capture imaginations and whisk the audience away into the underwater world. These include Morne Hardenberg, underwater cameraman from South Africa, Florian Fischer, Dada Li and Peter Löseke from Behind The Mask, dancer, filmmaker and freediver Julie Gautier, underwater photographer Tobias Friedrich, Claudia and Hendrik Schmitt from The Jetlagged, freediver Nik Linder, apnoea diver and photographer Fred Buyle, actor and environmental activist Hannes Jaenicke and journalist and presenter Dirk Steffens.

Meeting place for the international diving scene

In the diving halls, manufacturers and dealers will showcase everything divers need for exciting underwater tours. Market leaders like Mares, Cressi, Padi, bts Europe, NRC International, the German Underwater Federation (Verband Deutscher Sporttaucher – VDST), Aqua Lung and XDeep will be presenting the latest equipment. In addition, trips can be booked with numerous destinations direct, such as Egypt, Curacao or Indonesia. Returning to the diving halls (Hall 11) will be the popular Water Pixel World. Here you will find the latest film and photographic equipment with clever little technical features for spectacular shots. On stage, professionals from the underwater film scene will give tips and report on the special tricks of filming below beneath the waves.



20–28 Jan 2024
boot.de boot.com

Sailing halls with complete fleets and premieres

Sailing yachts and boats galore are moored in Halls 15 and 16. The global players are on board with their complete fleets and premieres, as are newcomers and innovative start-ups. Almost 100 manufacturers provide a complete picture of the industry. Sailing enthusiasts meet in the Sailing Center and on the stage in Hall 15. Surrounded by various class associations, it offers a unique platform for all sailing fans and will be attended by the big names on the international sailing scene. Legends such as sailing veteran Burghard Pieske as well as current shooting stars such as Rosalin Kuipper from the Netherlands will be there. Those women already making it on the international regatta scene are now supporting young female sailors to gain a foothold in offshore sailing. The pioneer here is the “Offshoreseglerinnen X The Magenta Project, powered by float.” Its patron Annie Lush presents this innovative project to support young German female sailors in offshore sailing.



Pure action at the trend sports festival in Hall 17

Pure action can be found in Hall 17 at the boot trend sports festival. This is where the surfing scene comes together in all its facets. 40 manufacturers and retailers will be showcasing the latest trends in wingsurfing and foiling, wakeboarding, pump foiling, SUP and classic windsurfing. Numerous hands-on activities, which can be booked online at boot.com, attract active people to the boot surfing area on the 60x20 meter and 1.10 m deep action

pool. At exciting contests on the boot weekends, the pros show what they can do on a narrow board. And the list of surfing celebrities meeting in Hall 17 reads like a "Who's Who" of the scene: Balz Müller, Xavi Corr, Finn Flügel, Michael Näf, Laura Rudolph, Alan Fedit, Elias Ouahmid, Björn Dunkerbeck, Liam Dunkerbeck, Philip Köster, Nick Spangenberg, Nils Hammelrath, Finn Hammelrath, Carsten Kurmis and Ole Schwarz.



20–28 Jan 2024
boot.de boot.com

For families: leisurely paddle tours and old boat treasures

Families with smaller children, on the other hand, can enjoy some time out on a leisurely canoe tour through a Canadian-style forest setting in the World of Paddling or view the classically beautiful boat treasures in the Classic Forum in Hall 14. There are also great insights into the exciting everyday life of the water police, including a tour of the largest water police boat in North Rhine-Westphalia, or into the indispensable work of the sea rescuers on the North Sea and Baltic Sea.



Online tickets for boot.club members from € 19.00 – afternoon tickets from Mondays to Fridays for € 12.00

Online tickets for boot Düsseldorf 2024 are available at a price of € 21.00 and € 19.00 for boot.club, caravan club and ADAC members; on-site tickets at the ticket offices cost € 29.00. From Mondays to Fridays, boot 2024 invites you to an affordable visit in the afternoon, when tickets from 2 pm to 6 pm cost just € 12.00.

Up-to-date information on boot Düsseldorf 2024 is available on the website www.boot.com, including an extensive database and search engine for exhibitors, dealers, products and brands.

11 January 2024

The world's largest yacht and watersports trade fair

Registering just under 237,000 visitors from over 60 countries and more than 1,500 exhibitors from 68 nations occupying 220,000 square metres in Halls 1 to 17, boot Düsseldorf from 20 to 28 January 2024 will be the world's biggest yacht and watersports trade fair. Both yachtspeople and powerboaters will find a wide variety of boats, dinghies, super boats and luxury yachts. The popular watersports diving, surfing, kitesurfing, SUP, skim boarding or canoeing will be presented in all their facets and with the corresponding equipment at boot. Attractive stage activities

featuring the stars of the scene, current trends and a high-calibre mix of workshops and join-in activities for both amateur sportspeople and experts, all make this trade fair unique the world over. But marine protection and innovative, sustainable technologies will also be in focus at boot 2024. In cooperation with the European Boating Industry (EBI) the blue innovation dock will provide a unique dialogue format with political, business, technological and media expertise in Hall 10. Furthermore, two beacons for the protection of our oceans will be “on board” again. The prestigious “ocean tribute” Award presented in partnership by the Prince Albert II of Monaco Foundation and the German Ocean Foundation as well as the “love your ocean” campaign with its stand in Hall 11.



20–28 Jan 2024
boot.de boot.com

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