

"ocean tribute" Award five years on successful course for the seas

With the initiation of the "ocean tribute" award in 2017, the Prince Albert II Foundation, the German Ocean Foundation and boot Düsseldorf set themselves a clear goal: To support people, projects or initiatives in their commitment to marine conservation. Since 2018, the €20,000 prize has been awarded annually. Prominent award winners such as Hamburg sailor and Vendée Globe participant Boris Herrmann, with his team Malizia winner 2019, give the award considerable international significance.

The call for entries for the "ocean tribute" Award 2023 has just started and interested projects can register now at [https://oceantributeaward.boot.de/en/Apply now](https://oceantributeaward.boot.de/en/Apply_now). Applications are invited for initiatives that develop innovative and future-oriented technologies to protect and conserve the oceans, contribute to reducing waste and thus ensure cleaner seas, or promote sustainable management to protect marine and coastal ecosystems. Applications should be submitted to the website with a detailed description no later than August 31, 2022.

The jury of experts from science and research as well as representatives of the foundations and boot Düsseldorf will then evaluate the entries and select five particularly committed projects. The jury places particular emphasis on the practical effectiveness of the project, the involvement of as many people as possible in the initiative, and networking with other marine activists. The five nominees for the final round will be presented on the "ocean tribute" award website and on boot social media channels starting in October. Those interested can now vote for their favorite in a "public vote".

boot Director Petros Michelidakis explains: "The winner of the 'ocean tribute' Award 2023 will be the one who gathers the most votes from the public vote and the expert jury and will not only receive an attractive prize, but will also be presented in the exclusive setting of the "blue motion night" at boot Düsseldorf in January. Unfortunately, this could not take place live due to the pandemic in the past two years. This makes the public presentation of the award all the more dear to our hearts. It has become a permanent fixture in the ranks of campaigns for marine conservation. And as long as the waters and marine habitats are in danger, we will continue to work for their protection."



21-29 Jan 2023
boot.de boot.com



**Messe
Düsseldorf**

Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Deutschland

Telefon +49 211 4560 01
Telefax +49 211 4560 668
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de

Geschäftsführung:
Wolfram N. Diener (Vorsitzender)
Bernhard J. Stempfle
Erhard Wienkamp
Vorsitzender des Aufsichtsrats:
Dr. Stephan Keller

Amtsgericht Düsseldorf HRB 63
UST-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:

 The global
Association of the
Exhibition Industry

 Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

The winner of the 2022 "ocean tribute" award is the French company HelioRec, Petros Michelidakis announced in April in a film about the award ceremony, which can be seen at <https://oceantributeaward.boot.de/en/Home>. Together with Frank Schweikert, Executive Director of the German Maritime Foundation, he describes why both the jury and the public voted for HelioRec from Nantes: "The French company scores with its environmentally friendly electric charging stations (ECS) for the maritime sector based on floating solar power plants. Unused water is converted into a clean energy source through a floating offshore solar cell system. The main objectives of the project are to save land area in a port, provide a clean energy source, establish fast charging stations for electric vehicles and electric boats in the port, and provide new digital services for data prediction and optimization. Other concepts of the project are fast charging stations for electric vehicles and electric boats in a port. Another goal is the circular economy approach: recycled plastic is used to make floating systems, reducing system costs and carbon footprint."



21-29 Jan 2023
boot.de boot.com



June 2022

Home port for international water sports

boot Düsseldorf will once again anchor on the Rhine from 21 to 29 January 2023.

boot Düsseldorf has been the home port and motor for international water sports for 53 years. It offers boating in all its facets from 21st to 29th January 2023 and has the top brands on board. Both sailors and motor boaters will find a comprehensive range of boats here, from entry-level boats and dinghies to luxury yachts. Diving, surfing, paddling and fishing are also in the spotlight at boot. With the innovative and technically sophisticated products of the exhibitors, boot is the international innovation platform for its sector and, apart from the pandemic-related break, the starting signal for the new water sports season every year in January. With its comprehensive range of tourism products in the destination seaside for holidays and sports on, by and in the water, it attracts all people who want to spend their leisure time by the sea, rivers and lakes. Attractive stage programs with interesting interview partners from the industry, the latest trend sports offers and a top-class mix of workshops and meetings for both leisure sports enthusiasts and experts make the fair unique worldwide. boot Düsseldorf is once again in 2023 the first address for both the water sports enthusiast family and international experts.

boot Düsseldorf Press Team

Tania Vellen, vellent@messe-duesseldorf.de, +49 211/4560-518
Tanja Karl, karlt@messe-duesseldorf.de, +49 211/4560-999

Radio/TV

Michael Vellen, vellenm@messe-duesseldorf.de, +49 211/4560-990
Daniela Nickel, nickeld@messe-duesseldorf.de, +49 211/4560-545



21-29 Jan 2023
boot.de boot.com

