Conditions of participation boot dive award 2027

1. Introduction
The boot dive award prize was launched in 2022 by Messe Düsseldorf GmbH (as organizer of "boot Düsseldorf") and has been awarded annually since then. A total of five awards are presented annually in the categories Personality, Destination, Innovation, Climate and Product. The award honors outstanding projects, personalities, products and initiatives dedicated to the underwater world.
The organizer of the boot dive award in the organizational as well as in the legal sense is Messe Düsseldorf GmbH, Messeplatz, Stockumer Kirchstr. 61, 40474 Düsseldorf, Germany, Phone: +49 211 4560-01, Fax: +49 211 4560-668, E-Mail: info@messe-duesseldorf.de , Internet: https://www.messe-duesseldorf.de/.

2. Permitted participants
Individuals, organizations, institutions and companies with projects, products and initiatives that fall within the five categories are eligible to apply. A description of the five categories Personality, Destination, Innovation, Climate and Product is available on the website https://www.boot.com/diveaward.

3. Ways to participate
Participants can apply themselves using the application form. The jury also has the option of making nominations. Submissions are made online via the registration form at: https://www.boot.com/application_dive_award with the following information (no more than 8 MB in total):

a. project/product description;
b. meaningful visuals illustrating the project/product;
c. project logo (jpg and eps format).
d. video (link) with ideally a maximum duration of up to 2 minutes (technical specifications: format 16:9, mp4, H264 codec, full HD (1920x1080)

In case of nomination, applicants agree to provide video raw material for an introductionary film (if available, it can be attached at the time of application) on short notice.

4. Participation period
The boot dive award application period begins on 15 September 2026 and ends on 31 October 2026. If at the time of the deadline less than 10 (ten) participants per category have applied, the organizer is free to extend the aforementioned deadline up to two times by one month each time, thus until 30 November 2026 or until 31 December 2026 at the latest. A field of participants that is as large as possible and a resulting genuine competition between the entries is intended to provide as much scope and broad impact for diversity and creativity as possible. For each participant, this means maximum visibility, regardless of whether they are determined to be the winner.

5. Determination of the winner
At the end of the participation period, a jury will select three projects per category from the complete applications received to be nominated for the boot dive award prize. The final choice of the winner per category will be made by the jury. The composition of the jury is published on the boot dive award website (https://www.boot.com/diveaward). The result of a so-called Public Voting will be taken into account as an additional vote.

The jury will base its selection of the winners on the following criteria:

a. effectiveness: the project/product has the potential to have a clear and continuous impact in terms of the respective category;
b. participation: As many people as possible are integrated into the project and/or can participate in it;
c. networking: the project motivates further actors and achieves the greatest possible impact;

The jury will name the winners for each category from the nominated projects. The winners are announced at the awards ceremony, which takes place during boot Düsseldorf each January. All nominated projects/personalities will be invited to this event by boot Düsseldorf in due time. Alternatively, the award ceremony will take place in a hybrid format (consisting of both a face-to-face event and digital elements) or in a purely virtual format (consisting of digital elements only).

6. What is to be won?
The five winners of the boot dive award will each receive prize money of 3,000 euros and the opportunity to present their project/product at boot Düsseldorf.

7. Transfer of rights
The copyright to the works created by the participant shall remain with the participant. The participant shall transfer to Messe Düsseldorf GmbH, for its corporate purpose, the right to exploit the work in tangible form or to publish and store it in intangible form (rights of use), unlimited in terms of space, time and content, in respect of all works submitted by the participant in the course of participation to which the participant holds the copyright. This applies in particular to the publication of the project text, the (moving) image material, the logo, the names and all other information and content sent. Covered is in particular the publication on all channels of Messe Düsseldorf GmbH (in particular on boot.de, in the boot.club newsletter, in social media, in press releases as well as the publication in press articles and advertisements of boot Düsseldorf).
Messe Düsseldorf GmbH shall be entitled to grant the rights of use to third parties in part or in full, to edit, supplement, modify, reproduce and incorporate the works into other works. Should any claims by third parties be asserted against Messe Düsseldorf GmbH as a result of the use of the aforementioned works within the scope of the authorization of use for the aforementioned purposes, the participant shall indemnify Messe Düsseldorf GmbH against any and all liability.

8. Exclusions from participation
The organs, employees and other agents of Messe Düsseldorf GmbH shall be excluded from participation.

9. Data protection
Messe Düsseldorf GmbH processes personal data of the participant for the purpose of conducting the award ceremony, including the transmission of the names of the participants to the jury. Further information on this can be found in the data protection regulations of Messe Düsseldorf GmbH. These can be viewed at https://www.messe-duesseldorf.com/privacy_policy. Participants may object to the processing of their personal data at any time either on the aforementioned website, by e-mail to privacy@messe-duesseldorf.de or by post to Messe Düsseldorf GmbH, VG-R, PF 101006, 40001 Düsseldorf.

10. Choice of law
The law of the Federal Republic of Germany shall apply.

11. Precedence of the German language version
In the event of a conflict (e.g. due to any contradictions or ambiguities) with other language versions of these Conditions of Participation, the German language version shall prevail in case of doubt.