



## Blue Innovation Dock 2024 – Industry leadership for sustainability

Day	Focus	Theme	Timing	Sessions	Moderator
Saturday 20 January	B2B	Leaders Dialogue – Business meets Politics	11:00-11:15	Bid 2024 Opening	
			11:15-11:45	Keynote speaker	
			11:45-12:45	Mission Net Zero: Reducing the environmental footprint of boating	
			PM	+ Sponsor presentations	
Sunday 21 January	B2C	Sustainable innovation	13:00-13:30	Keynote speaker	
			13:30-14:30	Electric boating – Open Townhall	
			14:30-15:30	Sustainable liquid fuels – Open Townhall	
			15:30-16:00	Presentation of nominees for Ocean Tribute Award 2024	
			AM/PM	+ Sponsor presentations	
Monday 22 January	B2B	Sustainable nautical tourism & water sports	13:00-13:30	Keynote speaker	
			13:30-14:30	Incentivising and growing sustainable nautical tourism	
			14:30-17:00	EnviroNaut - developing green skills in nautical tourism	
			AM/PM	+ Sponsor presentations	
Tuesday 23 January	B2B	Financing sustainability & innovative start-ups	13:00-13:30	Keynote speaker	
			13:30-15:00	BID start-up pitch competition	
			15:00-16:00	Turning the tables on journalists – how to report on sustainability	



<b>Wednesday</b> <b>24 January</b>	<b>B2B</b>	<b>Sustainable supply chain &amp; materials</b>	AM/PM	+ Sponsor presentations
			13:00-13:30	Keynote speaker
			13:30-14:30	Lifecycle Assessment – how do we measure sustainability?
			14:30-15:15	Innovation in composite recycling – what can boat builders expect?
			15:15-16:00	Use of sustainable timber
<b>Thursday</b> <b>25 January</b>	<b>B2B</b>	<b>Digital future of boating</b>	AM/PM	+ Sponsor presentations
			13:00-13:30	Keynote speaker
			13:30-14:30	How can technology allow the boating industry to grow?
			14:30-15:30	Digitalising marinas
			AM/PM	+ Sponsor presentations
<b>Friday</b> <b>26 January</b>	<b>B2B</b>	<b>Adapting to climate change reality &amp; new consumers</b>	13:00-13:30	Keynote speaker
			13:30-14:30	Integrating electric charging infrastructure
			14:30-15:30	Adapting to climate change – how to plan for the future
			AM/PM	+ Sponsor presentations
			<b>Saturday</b> <b>27 January</b>	<b>B2C</b>
13:30-14:30	Foiling – Open Townhall			
14:30-15:30	New materials in boat-building – Open Townhall			
AM/PM	+ Sponsor presentations			



**Sunday - 28**  
**Jan**

<b>B2C</b>	<b>Sustainable innovation</b>	13:00-13:30	Keynote speaker
		13:30-14:30	Hydrogen – Open Townhall
		14:30-15:30	Hybrid – open Townhall
		AM/PM	+ Sponsor presentations