

PRESS DATES

boot Düsseldorf 2025



| Friday 17.01.2025 | | |
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| 09:30 am | Press Walk boot Düsseldorf 2025 | Meeting Point: Press Center |

| Saturday 18.01.2025 | | |
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| 09:30 am | Opening Ceremony (please contact the press team for invitation) | Hall 17 |
| 10:00 am | Twiel Z7 Weltpremiere Elektro-Holzboot | Hall 1/A91 |
| 10:30 am | CAYAGO presents the new SEABOB F9 Series, designed by Studio F.A. Porsche | Hall 9/A04-A21 |
| 11:00 am | Ferretti | Hall 6/D28 |
| 12:00 am | Nimbus 495 Flybridge and the new Aquaqor 400 HT | Hall 4/A56/A62 |
| 12:30 pm | Sacs Technorib | Hall 5/E 22 |
| 01:00 pm | Sunseeker International Manhattan 68 (2025) Launch | Hall 6/B61 |
| 01:30 pm | Brabus - Company news updates / World Premiere Launch of Brabus Shadow 1200 XT Cross-Top | Hall 4/B59 |
| 02:00 pm | World premiere new Honda outboard motor | CCD South Room 01/Hall 3/C70 |
| 02:30 pm | Dufour and Fountaine Pajot/ BSK Skipper Zyara 44 | Room 01 CCD South/ Hall 5/C46 |
| 03:00 pm | New, special version of the catamaran Roto Nautica Korkyra 650 and new new boat - Roto Nautica Syros530 | Hall 3/B33 |
| 03:30 pm | World Première: Bayliner C21 | Hall 3/B68 |
| 04:00 pm | Twisted Marine/Scorpion RIBs | Hall 5/B34 |
| 04:30 pm | XO Boats | Hall 4/D40 |

| Sunday 19.01.2025 | | |
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| 09:00 am | Prestige | Hall 6/D57 |
| 09:30 am | Frauscher World Premiere | Hall 5/C21 |

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| 11:00 am | Official Debut of MYLIUS YACHTS' New, Super-Fast Powerboat M47P | Hall 5/D20 |
| 11:30 am | New Virtue V10 Cabin | Hall 5/A45 |
| 12:00 am | Pearl Yachts - The New Pearl 63 Project Reveal | Hall 6/A22 |
| 12:30 pm | Four Winns , H9, European Premiere, -TH36 Foil Assist, latest innovation | Hall 1/B68 |
| 02:00 pm | AIATA - Wayfinder 38 unveiling | Hall 1/C31 |
| 02:30 pm | Level Yachts : Presenting the Level 43 ST | Hall 5/C17 |
| 03:00 pm | Marine Pool | Hall 7a/B08 |
| 04:00 pm | Championships Yachting Lago 26 | Hall 16/D11 |
| 05:00 pm | Nautor Swan Press Cocktail/ Travemünder Woche Reception | Hall 16/D57/ Sailing Center |
| 05:30 pm | Beneteau Outboard Powerboats | Hall 4/B19 |
| 06:00 pm | Grand Soleil | Hall 16/C40 |

| Monday 20.01.2025 | | |
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| 10:00 am | X Yachts | Room 17a |
| 10:30 am | Maxim - Cruising into innovation. Maxim Yachts Presents the Max 43 Comfort | Hall 5/E19 |
| 12:00 am | Puertos de Andalucia - Presentation of the 2nd Professional Meeting on Nautical and Marinas | Hall 13/D50 |
| 12:30 pm | Sunseeker The Sunseeker Superyacht Division | Hall 6/B61 |
| 01:00 pm | The Ocean Race Europe | Sailing Center Hall 15 |
| 02:00 pm | Princess F58 Global Premiere | Hall 6/B21 |
| 03:00 pm | Four Winns - H9, European Premiere and TH36 Foil Assist | Hall 1/B68 |
| 04:30 pm | Axopar company news followed by Q and A session with Jan-Erik Viitala | Hall 4/B59 |
| 05:00 pm | Kiel Week | Sailing Center Hall 15 |

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| 05:30 pm | Boat Writers Hangout Where boat journalists meet boatbuilders powered by float, hosted by Mercury Marine, supported by Messe Düsseldorf, pre-registration obligatory: floatmagazin.de/bwh25 | Hall 3/B89 |
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| Tuesday 21.01.2025 | | |
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| 9:00 am | Excess - presentation of the Excess 11 | Hall 16/C39 |
| 11:00 am | Roxen - World Premiere – Ultra-Light Jet Ski | Hall 4/A02 |
| 12:00 am | Sanlorenzo | blue innovation dock Hall 10 |
| 12:30 pm | Musto | Sailing Center Hall 15 |
| 01:00 pm | The Ocean Race Europe | Sailing Center Hall 15 |

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| Wednesday 22.01.2025 | | |
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| 09:00 am | Lagoon unveil new model, the Lagoon 38 | Hall 16/B40 |
| 12:30 pm | Vision of the Super Yacht Design by Luca Bassani | blue innovation dock Hall 10 |
| 01:00 pm | Professor Fernando Fastoso: Design for the future | blue innovation dock Hall 10 |
| 01:30 pm | Insights from the foiling world and foiling cities by the foiling organization | blue innovation dock Hall 10 |
| 02:15 pm | Responsible luxury through eco-friendly principles in the superyacht sector | blue innovation dock Hall 10 |
| 03:00 pm | Roadmap 2050 towards Regenerative Yachting by the water revolution foundation | blue innovation dock Hall 10 |

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| Thursday 23.01.2025 | | |
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| 01:00 pm | Keynote by Anna Goldhofer - Critical Friends | blue innovation dock Hall 10 |
| 01:30 pm | Strategies to reduce underwater noise | blue innovation dock Hall 10 |
| 02:15 pm | Cutting-edge antifouling solutions | blue innovation dock Hall 10 |
| 03:00 pm | Go:LEIF - We electrify the coastlines of Skagerrak | blue innovation dock Hall 10 |
| 03:15 pm | Next BlueGeneration project | blue innovation dock Hall 10 |

| Friday 24.01.2025 | | |
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| 12:00 pm | Captains Day, Get together with young athletes and companies/Sportstiftung NRW | CCD. South room 14 |
| 01:00 pm | Francesco Belvisi and Marco Calatroni - NUGAUE | blue innovation dock Hall 10 |
| 01:30 pm | Accelerating innovation in boating through AI and technology | blue innovation dock Hall 10 |
| 02:15 pm | Building the Future Fleet: Advanced materials and innovative production techniques | blue innovation dock Hall 10 |
| 07:30 pm | Dive Award | Dive Center/ Hall 14 |

| Saturday 25.01.2025 | | |
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| 11:00 am | Deutscher Ruderverband - Benefizprojekt mit dem Bananensprayer Thomas Baumgärtel für ein neues Bootshaus in Bonn | Hall 14 /A52 |
| 01:00 pm | Keynote by Andre Wirsig - Extreme Swimmer | blue innovation dock Hall 10 |
| 01:30 pm | Engaging water sport enthusiasts - Citizen Science for a Healthier Ocean | blue innovation dock Hall 10 |
| 03:00 pm | Interview with Franziska Maege (Sailor, Puig Women's America's Cup) | blue innovation dock Hall 10 |
| 04:00 pm | Sailing for Science - How to become a "Planktonaut" and use Automated Imaging Systems on your sailing boat to protect Ocean Health | blue innovation dock Hall 10 |
| 04:30 pm | Female Power to the Race - Offshoreseglerinnen, The Magenta Project | Sailing Center / Hall 15 |

| Sunday 26.01.2025 | | |
|------------------------------|--|------------------------------|
| 01:00 pm | Heroes of the Sea: Driving Global Action for Ocean Conservation | blue innovation dock Hall 10 |
| 01:30 pm | Interview with York Hovest - Investigative photographer, author and adventurer | blue innovation dock Hall 10 |
| 02:00 pm | Large-scale citizen science project | blue innovation dock Hall 10 |
| 02:30 pm | Interview with Martin Fischer - former Chief Designer INEOS team Britannia) | blue innovation dock Hall 10 |
| 03:00 pm | From TV hero to sustainability pioneer - Daniel Roesner and his revolutionary catamaran 'The Hu'Chu' | blue innovation dock Hall 10 |

Further interesting program items from the various theme worlds can be found online at:

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